EXHIBIT AT SIGGRAPH 2022

SIGGRAPH is the premier conference for computer graphics and interactive techniques worldwide. In SIGGRAPH 2022's in-person and virtual venues, your organization can connect with global innovators who are changing the face of computer graphics, VR, AI, animation, and emerging technologies. SIGGRAPH participants are involved in production and animation, mixed realities, gaming and interactive, and research and education, and they come to SIGGRAPH to experience the latest innovations.

WHY EXHIBIT AT SIGGRAPH?

SIGGRAPH offers the largest exhibition in the computer graphics and interactive techniques market. This year, SIGGRAPH returns to Vancouver, and the community is ready to engage in person. Showcase your company at SIGGRAPH 2022 to take advantage of the following opportunities:

→ Connect with a global community of leaders and decision-makers in computer graphics and interactive techniques.

→ Demo your product in front of prospective buyers looking to enhance their organization's success.

→ Access opportunities to network with participants and showcase your innovations in person in Vancouver.

→ Highlight your thought leadership through in-person and virtual exhibitor sessions.

SIGGRAPH 2022

8–11 August
Live Conference in Vancouver

9–11 August
Exhibition in Vancouver

SIGGRAPH 2022 EXHIBITION MANAGEMENT

exhibits@siggraph.org
+1.630.434.7779
s2022.siggraph.org

GET STARTED

Take your place among the leading companies in the computer graphics and interactive techniques industry. Whether you're a first-time exhibitor, long-time friend of SIGGRAPH, or seeking to connect with candidates at the Job Fair, SIGGRAPH 2022 offers a variety of exhibitor packages, sponsorships, and more for you to gain the unbeatable industry exposure your company deserves.

Explore opportunities at s2022.siggraph.org/exhibit-at-siggraph.

SPONSORSHIPS AND DONATIONS

Not planning to exhibit at SIGGRAPH 2022, but want to get your brand in front of attendees? SIGGRAPH 2022 offers opportunities beyond exhibitor packages. From connecting with in-person and virtual participants to promoting your brand and more, your company can shine at SIGGRAPH.

Find out more at s2022.siggraph.org/exhibit-at-siggraph.

CUSTOM OPPORTUNITIES

Seeking custom opportunities that best fit your company's needs? Contact Exhibition Management to craft your ideal SIGGRAPH 2022 exhibition experience.

After two years of connections and discovery in the virtual venue, SIGGRAPH 2022 is back with more participation options than ever before.

WHAT WILL YOU DISCOVER THIS YEAR?

SIGGRAPH 2020 and SIGGRAPH 2021 collectively welcomed nearly **20,000** participants to the virtual conferences.

SIGGRAPH last visited Vancouver in 2018, where **16,500** highly engaged and passionate computer graphics professionals were in attendance.

76% of SIGGRAPH 2021 participants surveyed were very satisfied or satisfied with the conference and exhibition.

86% of SIGGRAPH 2021 participants surveyed found the conference to be very welcoming or welcoming and positive.

SIGGRAPH participants historically report that exhibitor sessions are interesting and informative.

"QUALITY OF SPEAKERS, PRESENTATIONS, AND CONTENT IS EXCEPTIONAL."

"FANTASTIC. LOOKING FORWARD TO ATTENDING LIVE, IN PERSON."

"GREAT SHOW! LOOKING FORWARD TO THE NEXT ONE."

"FASCINATING TALKS FROM INDUSTRY LEADERS AND EXPERTS."

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